

## Advertisement for contract: Country analysis, news and data

Denmark's Export and Investment Fund (EIFO) is a financing fund backed by the Danish state and regulated by law. EIFO's objective includes to facilitate Danish companies' internationalization opportunities and to create growth and jobs in Denmark.

EIFO requests one or more subscription(s) for access to quality country analysis, country news and macroeconomic data. A global coverage is essential.

EIFO welcomes offers that, in addition, include country risk ratings, business environment information and access to country analysts.

### Desirable Requirements

- Country analysis/reports for as many countries as possible in the world
- Country news for as many countries as possible in the world
- Easy access to macroeconomic data, forecasts and risk ratings for countries
- Access to country analysts
- Business environment information for each country
- Company and sector news for as many companies, sectors and countries as possible

If the product is unknown to EIFO a three-week trial period can be requested.

The user of the subscription is EIFO's Country, Bank and Sector Risk Department consisting of 8-9 analysts who should take that number of users into account.

### Awards criteria

The contract(s) will be awarded based on the following award criteria:

1. Quality
2. Product synergies
3. Price

The awards criteria are specified below:

#### *1. Quality*

The quality of the offer will be evaluated based on the following qualitative and quantitative sub-criteria:

- Number of countries covered - the more the better

- Quality of country, sector and company analysis/reports, e.g. if the information is up to date, gives a good overview with a focus on risks and is to the point
- Quality and frequency of news articles
- Quality and availability of risk ratings and business environment information
- Quality and availability of macroeconomic data (including forecasts)
- Quality, ease of use and the appearance of the data manipulation interface
- Type and quality of support and training that is provided as part of subscription, such as access to analysts

When evaluating the criteria EIFO will use the following scale with scores 1-5 for each individual bullet point:

<i>Satisfaction of the criterias</i>	<i>Score</i>
<i>Best possible satisfaction of criterion</i>	<i>5</i>
<i>Above-average satisfaction of criterion</i>	<i>4</i>
<i>Average/adequate satisfaction of criterion</i>	<i>3</i>
<i>Below-average satisfaction of criterion</i>	<i>2</i>
<i>Inadequate satisfaction of criterion</i>	<i>1</i>

Each offer will be evaluated based on the individual bullet points as listed above. In addition, EIFO will assess how different offers supplement each other as specified below:

## *2. Product synergies*

Since no single offer/product is expected to be assessed/evaluated as the best possible option for all the individual bullet points listed above, EIFO reserves the right to enter multiple (sub)contracts with different providers. It is EIFO's intention to maximize the overall utility of the subscription(s) by combining multiple subscriptions with different strengths.

## *3. Price*

Respondents are required – where possible – to present both a price for each desirable requirement alone as well as an all-in price for all the offered services. Likewise, respondents are required – where possible – to present a price for both a 1-, 2- and 3-year subscription option. Respondents who are not able to deliver all the desirable requirements are welcome to present standalone offers for certain desirable requirements.

Since offers from different providers can vary greatly in type and scope (i.e. some might focus more on data other while others might focus more on news), EIFO will only compare prices for offers that have comparable scopes. If two or more offers have comparable scopes, EIFO will base its assessment on a price-quality ratio. In this regard EIFO will use a financial framework of the lowest price + 100%.

Offers with a price that exactly matches the financial framework (lowest price + 100%) or exceeds this framework will get deducted 30% of the overall score as listed above. Offers with a price that lies within the financial framework will get a score deduction by linear interpolation.

**Deadline**

Deadline for responses is May 31, 2023 at noon CET.